

Winter Break— IT'S TIME TO HELP YOUR PATIENTS FINISH WHAT THEY STARTED!

- Only ~50% of patients who initiate a serogroup B meningococcal disease (MenB) vaccine series will receive 2 or more doses.^{1*}
- Time off during winter break provides the perfect opportunity to have your patients come in to complete their MenB vaccine series.

Patient Engagement Resources

You're 16...
We recommend these vaccines for you!
You have the rest of your life to live. So live it well. Get your annual checkup and get vaccinated!

This vaccine	What it protects you from...	Who you need it this age
Meningococcal vaccine (MenB) ACWY and B (MenB)	Has several types of meningitis that can be fatal. It can also cause sepsis, a life-threatening infection that can lead to death. It can also cause gonorrhea, a sexually transmitted infection that can lead to sterility and other complications.	MenB vaccine 16-18 years old 19-26 years old (if you have a close contact with someone who has meningitis or gonorrhea)
HPV vaccine Gardasil 9	Prevents HPV, which can cause cervical cancer, anal cancer, and genital warts.	12-26 years old
Tdap vaccine (Tdap)	Prevents tetanus, diphtheria, and pertussis (whooping cough).	11-12 years old 16-18 years old (if you haven't had it before)

LET'S TALK ABOUT MenB

ACWY B

~60% of 16-year-olds get vaccinated against meningococcal disease.

Approximately 50% of meningococcal disease cases are caused by serogroup B.

ARE YOU SURE YOU AND YOUR LOVED ONES ARE PROTECTED FROM MenB?

HOW SERIOUS IS MenB?

Long-term impact: 1 Meningitis, 2 Sepsis, 3 Death, 4 Disability

- **16-Year-Old Platform Poster:** A visual overview of vaccines recommended for 16-year-olds, including a MenB vaccine. This poster, produced by the Immunization Action Coalition, provides an overview of dosing schedules and disease-state information.
- **Dual-Language MenB Patient Tearpad:** Depicts the risks and consequences of MenB as well as the importance of vaccinating against MenB. This tearpad is written in English on one side and Spanish on the other to help reach multiple patient populations.

Outreach Resources

**Call to schedule an annual checkup today!
What teens and young adults should know.**

There is a good reason to control your health: it can help you live longer and better.

MenB vaccine: Prevents meningitis, a life-threatening infection that can lead to death. It can also cause sepsis, a life-threatening infection that can lead to death. It can also cause gonorrhea, a sexually transmitted infection that can lead to sterility and other complications.

HPV vaccine: Prevents HPV, which can cause cervical cancer, anal cancer, and genital warts.

Tdap vaccine: Prevents tetanus, diphtheria, and pertussis (whooping cough).

Is your adolescent or young adult missing a vaccine dose?

Dear Parent or Guardian:

Review this list of recommended vaccines for your adolescent or young adult. If you notice any missing doses, please contact your adolescent or young adult's doctor or health care provider to schedule an appointment.

HPV CONTACT INFORMATION:

1-800-451-7233

- **MenB Missed Dose Postcards and Emails:** Follow-up reminders for parents/guardians of adolescents or young adults who have missed a follow-up vaccination dose of MenB.
- **Well Visit Reminder Postcards and Emails:** Reminders to schedule appointments for recommended immunizations for teens and young adults, including specific communications for 16-year-olds. Highlighted vaccines include MenB, MenACWY, Tdap, HPV, and influenza.

MenACWY=Meningitis A, C, W, and Y; Tdap=tetanus, diphtheria, and pertussis; HPV=human papillomavirus.

Help protect your adolescent and young adult patients by vaccinating them with a full-dose MenB vaccine series.

Contact your local Pfizer representative for more information and resources or you can reach our Vaccines Support Team for assistance at 844-439-2571.

*Medical claims data analysis based on a 15-month period from series initiation, using data from January 2016 to May 2018.

Reference: 1. Internal calculations by Pfizer based on IQVIA LAAD database. Published Jan 2016-May 2018. Accessed May 2018.