



SWAP 'TIL YOU DROP

REPLACE **ANY** GUAIAAC TESTS WITH HEMOCCULT ICT FOR FREE, EVEN OUR GUAIAAC!



Beckman Coulter Hemocult ICT promotion:

Try our Hemocult ICT FOBT test for free.

Let us pick up any guaiac products or competitive immunochemical products and get on the spot replacement at NO COST to you! It's that EASY.

Hemocult ICT is a Fecal Immunochemical Test (FIT) for the detection of blood in stool samples. Occult blood may help identify bleeding polyps or adenomas, as well as aid in the early detection of colorectal cancer (CRC). It is specific to bleeding in the lower GI tract and is not affected by dietary interferences.

- No dietary or drug restrictions
- Excellent 14 day dry-slide stability
- High clinical sensitivity and stability
- Patient education tools and compliance material included

Please fax this form and a copy of your invoice to Sharon Campa at 714-223-4514 or email copies to slcampa@beckman.com to request your free product swap. A Beckman Coulter representative will contact you to schedule pickup of your old products and delivery of your new Hemocult ICT test kits. This promotion is available to all new customers. Expires 12/31/2014.

Facility Name: _____

Contact: _____

Street Address: _____

City, State, Zip: _____

OFFER ENDS 12/31/2014

Please note that the value of the special offer(s) the Purchaser may receive free from the manufacturer under this program is a "discount or other reduction in price" to Purchaser under Section 1128B(b)(3)(A) of the Social Security Act [42 U.S.C. 1320a-7b(b)(3)(a)]. Accordingly, Purchaser shall disclose this and any other discounts or other reductions in price received under this program under any state or federal program which provides cost or charge-based reimbursement to the Purchaser for the products and services purchased under this program.

See all our other Rapids Products:

Hemocult II[®] SENSE[®]

Hemocult[®]

Hemocult[®] ICT

ICON[®] MONO

ICON[®] 25^{hCG}

ICON[®] 20^{hCG}

ICON[®] H_p

ICON[®] SC Strep A

ICON[®] DS Strep A

For more information, visit us at www.beckmancoulter.com/Rapids

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