

Children's Community Physicians Association and CCPA Purchasing Partners, LLC presents

# ANNUAL MEETING: TIME FOR A CHECK-UP

WEDNESDAY, MAY 10, 2023  
10 A.M.—7 P.M.

Fountain Blue Banquets & Conference Center  
2300 Mannheim Road  
Des Plaines, IL 60018

## SCHEDULE OF EVENTS

10–10:30 a.m.	REGISTRATION
10:30 a.m.–Noon	Heidi Chamberlin <i>Nine Billing Pitfalls and How to Correct and Avoid Them</i>
12:30–1:30 p.m.	LUNCH
1:30–3 p.m.	Brandon Betancourt, MBA <i>Key Performance Indicators to Monitor Your Financial Health</i>
3:30–5 p.m.	Chip Hart <i>Seven Biggest Business Mistakes Pediatricians Make</i>
5–5:30 p.m.	COCKTAIL HOUR
5:30–7 p.m.	DINNER AND BUSINESS MEETING <i>Children's Community Physicians Association, CCPA Purchasing Partners, LLC and Lurie Children's Pediatric Partners (CIN) Updates</i>

*This meeting is free of charge to all attendees.*

**Target Audience:** Private practice pediatricians who are responsible for managing the business side of their practice in addition to clinical responsibilities, as well as the practice managers who assist with running the business side of the pediatric practice.

**Accreditation Statement:** This activity has been planned and implemented in accordance with the Essential Areas and Policies of the Accreditation Council for Continuing Medical Education (ACCME) through joint sponsorship of The Chicago Medical Society and Children's Community Physicians Association. The Chicago Medical Society is accredited by the ACCME to provide continuing medical education for physicians.

**Designation Statement:** The Chicago Medical Society designates this live activity for a maximum of 4.5 AMA PRA Category 1 Credit(s)™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

## RSVP DEADLINE FRIDAY, APRIL 28, 2023

Online registration available at [ccpaipa.org/news-events/ccpa-2023-event](https://ccpaipa.org/news-events/ccpa-2023-event)

*At the conclusion of this learning session, participants will be able to:*

- Produce plans to improve the practices' billing process to protect the practices' financial revenue.
- Develop plans for reviewing the practices' key performance indicators (KPIs) to improve the practices' financial and operational workflows, which determine a practice's financial stability and/or growth.
- Create plans to improve business practices to avoid mistakes that reduce the clinical and financial viability of the practices.

## SEMINAR SPEAKERS:



**Brandon Betancourt** is a business management consultant who works closely with organizations to help them become competitive, sustainable and healthy. Brandon has an extensive background in business strategy, marketing, financial analysis, operations and organizational behavior.



**Heidi Chamberlin** is a PedsOne Senior Billing Specialist and Team Lead. Heidi is a healthcare reimbursement professional whose career is rooted in clinical training and complemented by over 14 years of extensive experience in all facets of revenue cycle management.



**Chip Hart** is Director of PCC's Pediatric EHR Solutions consulting group. Chip's 25 years of pediatric practice management expertise has helped hundreds of pediatricians increase their clinical and financial health.