

Time for a Check-up: Improving the Business Health of Your Practice

Café la Cave
2777 Mannheim Road
Des Plaines, IL

November 13, 2014
7:30 a.m. to 4:30 p.m.

This on-site program is geared for physicians and their practice managers who are looking for strategies to better manage their practice.

Don't miss this opportunity to hear from our highly-acclaimed speakers.

Register for your check-up today at:

<https://www.ccpapp.org/check-up-registration-2014/>

For questions or to register by phone,
please call **312-227-7442**

Course Director

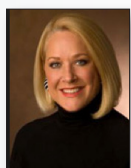


Diane Holmes, MD

Diane Holmes, MD, is the current President of CCPA and has been on the CCPA Board of Directors since 1999. She also served as President of the Board from 2002-2006, and Vice President of the Board from 2011 to May of 2013.

Dr. Holmes is a board-certified pediatrician and practices with Town & Country Pediatrics in Chicago and in Glenview, IL. She is a 1981 graduate of SUNY Buffalo School of Medicine and is an instructor at Feinberg School of Medicine, Northwestern University.

Event Speakers



Karen Zupko

Boosting Point of Service Collections & Strategic Scheduling to Stay Competitive

Karen Zupko is a senior advisor who has been helping physicians navigate the waters of America's healthcare system since 1974. Her perspective stems from more than 25 years of consulting, coaching and training experience with physicians and those who manage them.

Ms. Zupko has a longstanding commitment to physicians and their practice health. One of Karen's primary interests is helping physicians create a group culture that supports collegiality, patient satisfaction and organizational effectiveness. Through strategic planning assessments and practice retreats, she works with physicians to achieve these goals.

Ms. Zupko is on the board of editorial consultants of *Medical Economics* magazine, and is a member of the American Marketing Association and the Health Care Strategy Forum. She is a member of the Association for Women in Communications, and has served on the board of trustees of Chicago's Grant Hospital. Ms. Zupko is a graduate of the University of Kansas.

Keith Olson, MA

Why Can't Everyone Just Get Along? Enhancing Team Behavior



Keith Olson is the Director of Physician Consulting Services at Ann & Robert H. Lurie Children's Hospital of Chicago. He provides coaching and consulting resources to physicians and facilitates the development of physician leaders. Prior to this current role he was Director of Organizational Development at Lurie Children's where he was responsible for leadership development, guiding the *Great place to Work* initiative, organizational development initiatives, change management, and employee surveys/focus groups.

Keith has over 30 years' experience, and prior to joining Lurie Children's he was a consultant at Hewitt Associates. He was a leader at the firm regarding talent consulting in the health care industry and also worked with clients in many other industries. Keith has a Bachelor of Science Degree in Psychology and a Master of Arts Degree in Communication from Northern Illinois University.

Karen Harris, JD

HIPAA Refresher, Hot Topics and Interesting Situations



Karen Harris, JD, is an Associate in the Chicago office of Arnstein & Lehr LLP. She is a member of the Health Care Practice Group. Karen joined the firm from the Sargent Shriver National Center on Poverty Law, where she directed policy, legislative and advocacy agendas. Karen has also worked at Seyfarth Shaw LLP and DLA Piper LLP in their Health Care Practice Groups, as well as served as regional general counsel at Aetna U.S. Healthcare, Inc. Ms. Harris received her JD from Harvard Law School and her LLM in Health Care Law from Loyola University School of Law.

Ms. Harris' practice focuses on transactional and regulatory health care law on behalf of

all types of health care providers and entities, including hospital systems, physicians, other health care professionals, IPAs, ambulatory surgical centers, managed care companies, pharmaceutical companies and HMOs. Her practice includes experience in drafting physician employment agreements, asset and stock purchase agreements, management services agreements and other contracts, as well as advising clients on health care regulatory issues, such as corporate practice of medicine, Medicare and Medicaid fraud and abuse, Stark, HIPAA, fee-splitting, antitrust, certificate of need, national practitioner data bank and patient rights, health care compliance programs, and reproductive law.

Robert John Kane, JD

The Lawyer is In – Your Medical-Legal Check-Up



Robert John Kane, JD, is the Assistant Vice President and Legal Counsel for the Illinois State Medical Society and ISMIE Mutual Insurance Company. He also serves as adjunct assistant

professor of medical humanities at Southern Illinois University School of Medicine and editor for the Illinois Association of Healthcare Attorneys (IAHA) *Annual Survey of Health Law*.

Mr. Kane is a graduate of Marquette University and DePaul University College of Law. Mr. Kane was formerly president of the IAHA and president of the American Society of Medical Association Counsel.

The Illinois State Medical Society designates this live activity for a maximum of 6 *AMA PRA Category 1 Credits*™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

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